

## CHARITY AUCTION II: ART AGAINST HUNGER

in support of



May 24th 2019  
at the Langen Foundation, Neuss

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### ARTGATE Consulting

is an international agency for value-based communication. We develop tailor-made marketing concepts and create event experiences with the help of outstanding cultural creators.

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CHARITY AUCTION:  
236.600,00 €  
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## NATIONAL AND INTERNATIONAL MARKETING SERVICES

### 1 PROJECT MANAGEMENT & FUNDING

- + project, event and CRM management
- + budget & financing, fundraising
- + contract agreements & cooperations
- + location-scouting & licensing

### 2 PRESS & PR

- + media relations
- + social media & influencer relations
- + press conferences & launch events
- + press texts and press folders

### 3 ONLINE & OFFLINE PRESENTATION

- + corporate & institutional publishing
- + web content
- + magazines, POS materials, outdoor advertisement
- + film and photography

### 4 CONSULTANCY

- + project, event and CRM management
- + press relations
- + art market / artist bookings
- + china business

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**exhibit**

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Friedrich Neumann  
STIFTUNG FÜR DIE FREIHEIT

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ARTINFO  
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## ABOUT

ARTGATE is an international agency for value-based communication. We develop tailor-made marketing concepts and create event experiences with the help of outstanding cultural creators. ARTGATE offers the substantial knowledge of a specialised, internationally versed team of

- project managers
- communication, PR and social media experts
- programmers and IT professionals
- graphic designers
- technical experts, architects and designers
- artists and cultural experts.

Our close relationships with reputable corporations and institutions form the foundation of our work. Excellent relations with representatives from commerce and culture, trusts, unions, sponsors, patrons and art lovers offer a diverse pool of knowledge and a wide range of opportunities.

We are proud to have realised various renowned projects since our founding in January 2013, amongst others for the Deutsche Welthungerhilfe, the Interest Group of the Königsallee Düsseldorf, Christian Dior Couture, Bankhaus Metzler, the GlobalArtsFoundation in Venice, the art fair ArtInternational in Istanbul, the museum NRW-Forum Düsseldorf and selected private clients. Especially the Chinese landscape including the Chinese Ministry of Tourism and Culture has taken advantage of our services.

For our commitment, ARTGATE Consulting has been voted company of the city of Düsseldorf and has been nominated for the needle of Anna Maria Luisa de' Medici for cultural engagement alongside the Rhine-Ruhr trail. We have also enjoyed press coverage in regard to our work in media such as Handelsblatt, Deutschlandfunk, Deutschland Kulturradio, WDR5, WDR3, Focus, Frankfurter Allgemeine Zeitung, Canvas Magazine and Wall Street Journal.

THE  
ARTGATE  
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## FOUNDER

Leoni Spiekermann, CEO

Born in Düsseldorf, lateral thinker, visionary, networker, manager and art lover

Founded ARTGATE in 2013, five staff members since 2019, client portfolio of 40 nationally and internationally operating companies, institutions and private individuals, projects with over 150 art professionals and collectors from China, lecturer at Freie Universität Berlin

13 years of international working experience in Culture and Business

5 years stay abroad in Singapore, UK and France


Professional experience prior to founding ARTGATE:  
L'Oréal, Schwarzkopf & Henkel, Kunstsammlung Nordrhein-Westfalen

Diplomkauffrau in International Business, Master of Science, Diplôme Grandes Écoles



Having worked five years as national and international brandmanager for L'Oréal and Schwarzkopf & Henkel, Leoni Spiekermann turned her passion for the arts into her job and worked as general manager for the Association of Friends of the Kunstsammlung Nordrhein-Westfalen. As patron relation manager she was responsible for more than 100 programmes and events for over 900 upper-end companies and private individuals.

In January 2013 she founded with ARTGATE Consulting an internationally operating agency for value-based communication. The concepts of ARTGATE function as future-oriented bridge with the goal of purposefully connecting people through tailor-made as well as value-based marketing projects. The agency's marketing projects form an innovative platform communicating new products and services to exclusive target groups.

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## CONTACT

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### ARTGATE Consulting

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## IMPRINT

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- + 影片和图片

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- + 中国商务活动

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## 关于我们

艺术之门是以价值为导向的公共关系公司。我们为客户打造量身定做的营销理念，携手知名文化创作者来创造、完成出色的活动体验

艺术之门的国际化专业团队拥有多年的从业经验，团队由以下专家组成：

- 项目经理人
- 传播、公关和社交媒体专家
- 平面设计师
- 编程和IT专家
- 艺术家、设计师和艺术收藏家
- 技术专家和建筑师

艺术之门与知名公司和机构密切合作，公司网络涵盖了经济、文化领域的公司及代表、基金会、协会、赞助商、捐赠者和艺术爱好者，拥有丰富的从业知识与经验，为客户提供多样的项目可能性。

自2013年成立至今，艺术之门成功的完成了众多知名项目。我们的客户为德国世界饥饿救济组织、杜塞尔多夫国王大道联合公司、迪奥、Metzler银行、位于威尼斯的全球艺术基金会、位于伊斯坦布尔的“艺术国际”艺术展览会、位于杜塞尔多夫的北威州论坛和众多私人客户。我们着眼于中国，服务中国文化艺术产业，客户包括中国旅游部和文化部。

鉴于艺术之门为当地经济做出的贡献，公司被授予北威州首府城市杜塞尔多夫当地杰出企业称号，并获得为莱茵地区文化贡献专设的“安娜·玛利亚·路易莎·得·美蒂奇” (Anna Maria Luisa de' Medici Nadel) 奖提名。德国各大权威媒体都对艺术之门的项目进行了深入的报道，包括《商报》、《世界报》、德国广播电台、德国文化广播、WDR5广播电台、WDR3广播电台、《焦点》杂志、《法兰克福汇报》、Canvas杂志和《华尔街时报》。

## 公司创始人

李欧妮·史匹克曼, 总经理

李欧妮出生于德国杜塞尔多夫，作为一位思维灵活并颇具前瞻性的艺术爱好者，她在艺术及商业领域的杰出管理能力，带领公司蓬勃发展。

艺术之门成立于2013年，目前拥有5名员工，公司客户包括40家德国和国际企业、机构及个人。公司与150多名中国艺术家及收藏家以及柏林自由大学的讲师合作完成了众多项目、活动。

李欧妮在艺术与商业领域拥有超过13年的国际化职业经验，

在新加坡、英国及法国生活、工作五年曾任职于欧莱雅、施华蔻与汉高及北威州艺术品收藏博物馆获得德国、英国及法国的三个国际管理学硕士学位，

李欧妮在欧莱雅、施华蔻&汉高担任了五年品牌经理后，选择了在热爱的艺术领域里继续自己的职业生涯，出任北威州艺术品收藏博物馆赞助商管理负责人。这期间，她为九百多位VIP客户及收藏家组织举办了超过100多个艺术项目及活动。

2013年1月，李欧妮创办了艺术之门咨询公司，公司专注于提供以价值为导向的公共关系咨询服务。艺术之门为客户量身定做市场营销项目，提供着眼未来的创新活动项目，为新产品、服务打造创新的宣传平台。



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